



LICENSING EXECUTIVES SOCIETY PHILIPPINES

c/o Fortun Narvasa & Salazar
23F Multinational Bancorporation Centre, 6805 Ayala Avenue, Makati City
Tel. No. (+632) 8812 – 8670
Website: www.lesphilippines.org
E-mail: admin@lesphilippines.org

4 November 2021

Subject: **3rd LESI-YMC Asia-Pacific Conference 2021: Proposed Collaboration**

Dear Sir/Madam:

We write on behalf of the Licensing Executives Society Philippines (LESP), the national society of Licensing Executives Society International (LESI) [www.lesi.org], a global umbrella organization of thirty-three (33) national and regional Member Societies composed of individuals who have an interest in the transfer of technology or licensing of various intellectual property rights, including copyright, trademark and patent. Atty. Patricia A. O. Bunye was LESI President in 2016-2017, the first Filipino and Southeast Asian to hold this position.

On 26 November 2021, LESP will host the 3rd Asia-Pacific LESI-Young Members Congress (YMC) Conference, which will be conducted online. The chosen theme for this year, *Bridging Gaps and Breaking Barriers in the New Normal*, will highlight how various professionals and industries responded and evolved in view of the extraordinary challenges brought by the pandemic.

The Conference will run from 2:30 PM to 6:00 PM (Manila time). Attached is a copy of the Program. We expect members from different LESI national societies, as well as non-LES members, to attend the Conference.

What makes this year's Conference extra special is that it will give a preview of the 2022 LESI-YMC Asia-Pacific Conference that will also be hosted by LESP which, should health considerations permit, will be in-person, giving everybody full opportunity to connect with each other.

If you are interested to collaborate with us in supporting this event, please refer to the enclosed packages.

We look forward to partnering with you.

Very truly yours,

A handwritten signature in black ink that reads 'Reena C. Mitra-Ventanilla'. The signature is written in a cursive style.

Reena C. Mitra-Ventanilla
Corporate Secretary, LESP
Vice-Chair, LESI-YMC Asia-Pacific
Conference 2021