



LESI • YMC
LICENSING EXECUTIVES SOCIETY INTERNATIONAL
YOUNG MEMBERS CONGRESS

3rd

LESI YMC ASIA-PACIFIC CONFERENCE

11.26.21



MANILA
Philippines

VIRTUAL

▶ www.ymcasiapacific.lesi.org

2:30 PM - 6:00 PM PST / 8:30 AM - 12:00 PM CET

**BRIDGING GAPS
AND BREAKING BARRIERS
Under the NEW NORMAL**

SPONSORSHIP BROCHURE



**3rd Licensing Executives Society International (LESI)-
Young Members Congress (YMC)
Asia-Pacific Conference**

2:30 PM to 6:00 PM, 26 November 2021 | Manila, Philippines

We are excited to invite you to support the most dynamic intellectual property (IP) and licensing event in 2021, gathering young IP licensing professionals, which will also offer a preview of the LESI-YMC Conference to be held in Manila in 2022. Don't miss out on the opportunity to boost your organization's image among Asia-Pacific industry players and well-known IP and licensing firms and organizations.

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About the LESI-YMC

The LESI's YMC is composed of Young Members (under 40 and the young-at-heart) from national and regional LESI Member Societies united with the aim of mentoring young professionals and the next generation of leaders on technology transfer and IP licensing, as well as networking opportunities, through the organization of particular programs.

LESI-YMC events are supported by various Member Societies of LESI. For instance, attendees from **17 different countries** joined the successful Asia-Pacific LESI-YMC Event in Seoul in 2019. This year's event will include panel speakers and moderators from different industries and countries.



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Sponsorship Value

Why partner with LESP and LESI-YMC?

- To complement your company's or organization's advocacy to help facilitate technology transfer, particularly in the Philippines and Asia-Pacific;
- To reach a wide and diverse audience from various fields, including in-house counsels, technology transfer professionals, scientists, engineers, academics, government officials, lawyers, patent and trademark attorneys, and consultants;
- To avail of the following benefits:



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Packages

	Platinum Sponsor [At least P75,000.00 (or at least US\$1,500.00) in cash or in kind]	Session Sponsors [P30,000.00 (or US\$600.00) in cash or in kind, per Session]
Visibility Opportunities	Platinum Sponsor	Session Sponsors
Billing of company name and logo/banner on conference website, social media, and publicity materials	✓	✓
Recognition during the Conference	✓ (Opening and Closing Ceremonies, Break, <u>All Sessions</u>)	✓ [Opening and Closing Ceremonies, Break, <u>One to Three Sessions, depending on the sponsorship fee (@ P30,000.00 or US\$600.00) per Session]</u>
Option to play promotional video	✓ (1 video, maximum of 30 seconds)	X
Acknowledgment at next year's conference	✓	✓



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Booking form

Sponsor name _____

Main Contact Name _____

Address _____

Telephone _____

Email _____

Please select one of the below options:

Sponsorship Packages	Check Package	Amount
Platinum Sponsor		
Session Sponsor (There can be more than one Sponsor per session. You may select the specific session/s you prefer to sponsor. Otherwise, we will randomly select for you.) Session 1: Let's Journey Together: Stories of Young Professionals Session 2: Building a Legacy from Innovation Session 3: Recent Issues in Copyright Licensing		

Signature _____

DATE _____

* Please send the completed and signed Booking form to reena.mitra-ventanilla@quisumbingtorres.com and ra.nakan@cruzmarcelo.com, together with a high-resolution image of your company logo (all Sponsors) and the promotional video (for Platinum Sponsor) to be displayed during the Conference.

On receipt of the Booking form, we will e-mail you with payment details. Payment must be made by **20 November 2021**. By submitting this registration form, you agree to the terms and conditions stated below and consent to the processing of your personal data in accordance with our [Privacy Statement](#). You also understand that your consent does not preclude the existence of other criteria for lawful processing of your personal data, such as our legitimate interests, and does not waive any of your rights under the Philippine Data Privacy Act of 2012 and other applicable laws.



Terms & Conditions

USE OF SPONSOR MATERIALS

Sponsor hereby grants to LESP a non-exclusive, non-transferable license to use the former's trademarks, trade names, logos, banners, and identifying marks (the "Marks") in connection with presentation of the Conference, as well as promotional materials and after-event materials. We may also use and/or share the Marks for promoting the 2022 Conference, and related activities and marketing efforts.

CONFERENCE SCHEDULING

If LESP changes the hours or dates of the Conference, LESP will notify Sponsor of any such change in writing.

LESP reserves the right to cancel the Conference, in whole or in part, with or without cause, at any time upon written notice to Sponsor. In case of cancellation by LESP, the amount paid by the Sponsor shall be refunded in full.

Fees will not be refunded should cancellation be made by the Sponsor.

FEES AND PAYMENT

On receipt of booking form an invoice will be sent with payment details. Payment must be made by **20 November 2021**.



DATA PROTECTION

The collection, processing, retention and/or use of personal information will be made only when it is reasonable and necessary, such as when we need personal information to process your sponsorship of the Conference or send materials after the Conference webinar.

If you want us to change how we use your personal information, please email us at admin@lesphilippines.org.

We will not share your personal information with any third party, unless reasonably necessary for the conduct of the Conference, or authorized under the law. We may also use and/or share your company name, mark, logo and/or banner, and promotional materials for promoting the 2021 and 2022 Conferences, and related activities and marketing efforts.