INNOVATION TALKS 2020
WHEN INNOVATION COMES TO LIFE!

Morning session
Access to Intellectual Property

Padova | 21 febbraio
Archivio Antico Palazzo Bo, Padova

Innovation Talks are an important appointment for all people involved in the generation and innovation management processes. Research excellence of University of Padova, successful entrepreneurs, young innovators, big player, key stakeholders for economic development policies share their knowledge, involving the audience in a fascinating journey through their experiences and case-studies.

For more info write to: comunicazione@unismart.it

The morning session will be dedicated to a technical study on the relationship between the management of intellectual property and innovation processes. The event, in English, will end with a networking lunch at 13.30 at Sala delle Colonne of Palazzo Bo. The debate will continue with the afternoon session in Italian, which will be held starting at 15:00 in the Aula Magna and will introduce the topics Artificial Intelligence and Additive Manufacturing.
09.00 Registration
09.30 Welcome and Introduction
   Fabrizio Dughiero Vice Rector for Technology Transfer, University of Padova
   Audrey Yap president-elect, Lesi – Les Singapore

MORNING SESSION

09:45 To disclose or not to disclose?
   Breaking the ice session on how to build a long-lasting collaboration strategy between
   industry and university and to negotiate effective IP licensing agreements
   Mattia Dalla Costa Cba - president Les Italy
   Andrea Berti technology transfer office, University of Padova

10:15 Setting the Scene: Models and Strategies
   for Effective IP Exploitation Between Industry and University
   Roundtable with international champions
   Fabrizio Dughiero Vice Rector for Technology Transfer, University of Padova
   Alessandro Matera ceo, Infineon Italy
   Scott Johnstone Benenox - Les Britain & Ireland
   Laura Macdonald Astp Proton - Les Benelux
   Karin Hoffman Tu Vienna – Les Austria

10:50 Top 10 Mistakes Commonly Made When Drafting and Negotiating License
   Russell Levine Kirkland & Ellis Llp - Les Usa & Canada

11:10 Networking Coffee Break

11.40 Emerging Trends: AI, Automated Vehicles, Crypto Currencies, AgriTech, eCommerce. What Should We Know About IP Protection?
   Roundtable with international champions
   Audrey Yap president-elect, Lesi – Les Singapore
   Stefano Carosio managing director, UniSMART
   Pietro Orciuolo digital strategist, Corvallis
   John Carney China Ip Exchange - Les Usa & Canada
   Ning Ling Wang Finnegan Llp - Les China

12.15 Top 10 Litigation cases in Europe on Licensing contracts
   Jean-Christophe Troussel Birds & Birds - Les Benelux
   Elena Martini Martini Manna - Les Italy

12:45 International IP Filing Strategies
   Francois Painchaud Les Usa & Canada
   Raymond Reuteler Reuteler & Cie - Les Switzerland
   Yorikatsu Hohokabe Oblon - Les Japan

WRAP UP

13:20 So what?
   Wrap up session
   Fiona Nicolson Bristows Llp – president, Lesi - Les Britain & Ireland

13.30 Networking Lunch at Sala delle Colonne of Palazzo Bo

Evento in lingua inglese
INNOVATION TALKS 2020
WHEN INNOVATION COMES TO LIFE!
Power is nothing without IP (control). Intellectual Property to fuel Artificial Intelligence & Additive Manufacturing
Padova | 21 febbraio
Aula Magna Palazzo Bo, Padova

An afternoon to discover two exceptional levers for business development: Artificial Intelligence and Additive Manufacturing. To take advantage of these technologies, companies need to change their perspective: to develop a multidisciplinary vision that simultaneously considers technical, economic and managerial aspects, together with a strategic management of intellectual property.

Companies and researchers from the Innovation Community of University of Padova will dialogue with international professionals in the field of Intellectual Property Management from Licensing Executives Society International association. At the end of the event, held in Italian, there will be a Networking Cocktail at Antico Caffé Pedrocchi, starting at 18.00 (only for forum participants, upon presentation of the conference badge).
OPENING

15.00 Registration
15.30 Intervento del Magnifico Rettore
   Rosario Rizzuto Rettore dell’Università degli studi di Padova

15.50 Opening
   Fabrizio Dughiero Prorettore alla ricerca e al trasferimento tecnologico, Università degli Studi di Padova
   Stefano Carosio Managing Director, UniSMART

ROUND TABLE

16.00 Focus Ai & Robotics
   Riccardo Borsari professore associato dipartimento di Diritto Pubblico, Internazionale e Comunitario, Università degli studi di Padova
   Nicola Bressan chief technology officer, Yarix
   Emilio Crespi associate partner, Ibm - cognitive solutions Italia
   Corrado Drucetta corporate legal counsel, Comau
   Emanuele Menegatti professore ordinario dipartimento di Ingegneria dell’Informazione, Università degli studi di Padova
   Enrica Monticelli home R&D Director, De Longhi Group
   Modera: Giulia Cimpanelli giornalista Corriere Innovazione

16.40 Rinascimento delle Imprese e proprietà intellettuale
   Audrey Yap president-elect, Lesi

16.50 Focus Additive Manufacturing
   Maurizio Bianchini professore associato confermato, Dipartimento di Diritto Privato e Critica del Diritto, Università degli Studi di Padova
   Antonino Italiano executive managing director, Desamanera
   Giovanni Lucchetta dipartimento di Ingegneria Industriale, Università degli studi di Padova
   Marta Manfrin consulente legale, Società italiana brevetti
   Alessandro Maronzin R&D department, Dws Systems
   Massimo Moretti ceo, Wasp
   Modera: Giulia Cimpanelli giornalista Corriere Innovazione

VISION

18.00 Closing Remarks
   Fabrizio Dughiero Prorettore alla ricerca e al trasferimento tecnologico, Università degli Studi di Padova
   Stefano Carosio Managing Director, UniSMART

SPECIAL COCKTAIL EVENT

18.30 Apericena di Networking Antico Caffé Pedrocchi